

12 PARISHES SERVED

Caldwell, East Carroll, Franklin, Jackson, Lincoln, Madison, Morehouse, Ouachita, Richland, Tensas, Union, and West Carroll

99% of funds raised stay in Northeast Louisiana.

ASPIRATIONS & GOALS



CHILDREN, YOUTH, & YOUNG ADULTS

SUCCESSFUL IN SCHOOL & LIFE



HEALTHY & SAFE

INDIVIDUALS, FAMILIES, & COMMUNITY



ECONOMIC OPPORTUNITY FOR ALL

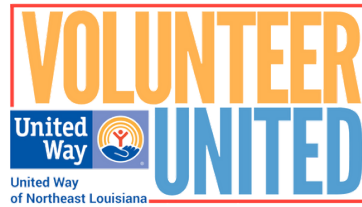
Together, we fight for the education, health & financial stability of every person in Northeast Louisiana.

We're powered by more than **910 volunteers** and over **6,968 donors** who want to help people and improve our community – now and for generations to come.

YOUNG *leaders* UNITED

Are you 40 years old or younger? Looking for a way to get involved in the community? Young Leaders UNITED may be the place for you!

UnitedWayNELA.org/young-leaders-united or text **YLU** to **91999** to join.



Is your workplace or group interested in **volunteer opportunities**? To build a volunteer project best suited to your group or company's needs, visit unitedwaynela.org/volunteer, call **211** or email volunteer@unitedwaynela.org.



United Way of Northeast Louisiana

MONROE

1201 Hudson Lane
Monroe, LA 71201
318-325-3869

RUSTON

939 N. Trenton Street
Ruston, LA 71270
318-232-0055

UnitedWayNELA.org
unitedway@unitedwaynela.org
VOLUNTEER! UnitedWayNELA.org/volunteer



2023

WHAT DOES IT MEAN TO LIVE UNITED?




UNITED WAY OF NORTHEAST LOUISIANA



GET CONNECTED WITH 211

Looking for help and information about important things in your community? 211 is a special service that can help connect you to the right resources for your needs... and it's FREE!

Getting started with 211 is super easy! Just dial 211 or text your Zip Code to 898-211.



With 211, you can find information about things like **food, housing, healthcare, education, and more.** We have a big list of resource providers that can make your life easier.

Sometimes, resources aren't available right away. **If you don't find the answer you need, keep checking back with us!** Our 211 staff work hard to keep our information up to date as resources become available in our area.

Did you know that 211 can help in emergencies too? Call 211 for guidance during disasters and to connect with safe places to go.

TOP CALLS IN 2022

2-1-1

Get Connected. Get Help.™

A total of **33,388 referrals** were made through United Way of Northeast Louisiana's 211.

The online database had **831 hits** on the website with **2,878 resource searches.**



DIAL 211

available 24/7,
365 days a year



TEXT your zip code
to **898-211**
available M-F
8am-5pm

SUCCESSFUL CHILDREN & YOUTH

READ.LEARN.SUCCEED

Last year, United Way NELA put **10,642 books** into the hands of **448 local school children.** A total of **92 companies and organizations** and **411 volunteers** made an impact in our community through volunteer efforts.

READ.LEARN.SUCCEED. also helped make **896 connections** to resources for at-risk or underprivileged children.

READY4K

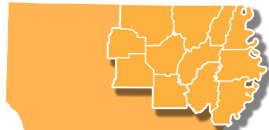
37,889 text messages were sent to empower families to recognize and act on everyday, teachable moments. **100% of parents** report that Ready4K helped their children learn and grow.

READY4SERVICE

Ready4Service is a United Way of Northeast Louisiana initiative that is designed to get 4th and 5th grade elementary students involved in community service.

ALICE

ASSET LIMITED. INCOME CONSTRAINED. EMPLOYED.



STATE DATA:

ALICE
HOUSEHOLDS:
32%
HOUSEHOLDS IN
POVERTY:
19%

NELA DATA:

ALICE
HOUSEHOLDS:
33%
HOUSEHOLDS IN
POVERTY:
27%

For more info, visit unitedwaynela.org/alice

*From ALICE In the Crosscurrents: COVID and Financial Hardship in Louisiana, a body of research published in 2023.



FINANCIAL HEALTH SERVICES

VITA

The VITA (Volunteer Income Tax Assistance) program offers free tax preparation and e-filing services to qualifying individuals and families. VITA services are a reliable and trusted source for preparing tax returns. VITA tax preparers are trained and certified by the IRS.

BANK ON

BankOn NELA is a collaborative coalition comprising financial institutions, community organizations, and government agencies. Its mission is to enhance the financial stability of unbanked and underbanked residents in our communities. This is achieved through connecting them to secure and affordable mainstream accounts in banks and credit unions, while also raising public awareness and expanding access to financial education and empowerment opportunities.

FINANCIAL COUNSELING

Financial counselors help individuals deal with financial topics like budgeting, debt, and saving. Financial counselors also help participants understand their current financial situation, set goals, manage money, and plan for a future.

DOLLARS & SENSE

United Way NELA's Dollars & Sense is a financial education simulation through which young people actively learn how to make better financial decisions and gain knowledge of budgeting, saving, and spending.

THE HEIRSHIP PROJECT

The Heirship Project provides education, outreach, and support to those with heir property and title issues. Obtaining proof of ownership allows individuals to apply for recovery funds and personally secure their property for the future.

